



# Together While Apart

## **Sponsorship Opportunities**

We need your support! Our families need resources and services more than ever. By becoming a sponsor of Buddy Walk 2020 you help ensure families receive peer-to-peer support, assistance with navigating healthcare systems, and guidance to manage the ever-changing educational landscape.

With your support we will be able to continue providing families with the resources they need to help their children thrive!

This year, we will be hosting Buddy Walk in an all new virtual format! While we would prefer to celebrate with our families and our supporters in person, we are excited to offer new ways to support each other and Buddy Walk 2020!

During Down Syndrome Awareness Month this October, we are inviting participants and sponsors to create their own personalized Buddy Walk celebration. Then, on November 1, we will host a virtual “Finish Line” Ceremony to view the video premier of the celebrations, present the 2020 Awards, and more!

# Sponsorship Levels

	Presenting \$5,000	Champion \$2,500	Advocate: \$1,000	Ally: \$500	Friend: \$250	Fan: \$100
Recognition as Buddy Walk Sponsor on Family Connection's 30-Year Anniversary page	✓	✓	✓	✓	✓	✓
Opportunity to place promotional materials in Special Buddy bags (100+)	✓	✓	✓	✓	✓	✓
Graphic highlighting your sponsorship for use on your social media channels	✓	✓	✓	✓	✓	✓
Number of free Buddy Walk T-shirts	12	8	6	4	2	1
Recognition of sponsors during Finish Line Ceremony	logo	logo	logo	name	name	name
Recognition on a thank you email sent to all participants post-event	logo	logo	logo	name	name	name
Listed in one social media post recognizing all sponsors to Family Connection's more than 8,000 followers	✓	✓	✓	✓	✓	
Recognition in 30-Year Anniversary 2020 Annual Report	✓	✓	✓	✓	✓	
Recognition on the back of the 2020 Buddy Walk T-shirts	logo	logo	logo	name	name	
Recognition and link to your website from our Buddy Walk landing page and on the Buddy Walk registration/fundraising site	✓	✓	✓	✓		
Number of monthly newsletters that will feature your logo and link to your website	3	3	2	1		
Recognition on all Buddy Walk print and online materials	logo	logo	logo	name		
Number of posts recognizing your company on our social media channels	5	3	2			
Feature article with link to sponsor website in one Family Connection newsletter (to statewide list of 23,000 subscribers)	✓	✓				
Opportunity to serve as the host of a drive-up location for families to pick up their Buddy Walk T-shirts and celebration materials	✓	✓				
Presenting Sponsor title and logo highlighted on Buddy Walk Facebook page cover photo	✓					
Presenting Sponsor title and logo highlighted during Finish Line Ceremony and Virtual Finish Line party	✓					
Opportunity to share a message during the Finish Line Ceremony, and to present one or more of the 2020 Buddy Walk Awards via pre-taped video	✓					
Opportunity to create a :15 video message to be included in a thank you email sent to all participants post-event	✓					
Yard or window signage highlighting Presenting Sponsor title to use at your place of business	✓					
Electronic banner highlighting Presenting Sponsor title to use on your website	✓					

# Your support makes it possible!

Family Connection of South Carolina has helped more than 100,000 families since 1990 and our work is more relevant than ever. Our parent navigators provide information and support to parents of a child with a disability or chronic health condition. We also provide assistance navigating the complex healthcare system.

As families with children who have special education needs face new learning environments this school year, we are empowering parents with tools and training to help them understand their rights in the special education process and become strong advocates for their children.

Your support helps us continue to make connections, raise awareness and promote inclusion. Find out more about our work. Visit [www.familyconnectionsc.org/30years](http://www.familyconnectionsc.org/30years).

## Select your sponsorship level:

- |  |                                    |
|--|------------------------------------|
| <input type="radio"/> Presenting Sponsor \$5,000 | <input type="radio"/> Ally \$500   |
| <input type="radio"/> Champion \$2,500           | <input type="radio"/> Friend \$250 |
| <input type="radio"/> Advocate \$1,000           | <input type="radio"/> Fan \$100    |



## Select T-shirt sizes:

YS	YM	YL	S	M	L	XL	XXL	3XL	4XL

## Submit Details:

**Company/Organization** (as it should appear on all Buddy Walk materials)

**Special Buddy/Team Name** (if you are sponsoring a specific team)

**Contact Name**

**Address**

**City** **State** **Zip**

**Phone**

**Email**

## Thank You for your support!

To ensure all recognition listed above, sponsorship commitments are due by September 28.

### Pay online

[FamilyConnectionSC.org/buddywalk](http://FamilyConnectionSC.org/buddywalk)

### Or mail form and payments to:

Family Connection of South Carolina c/o Kathryn Padgett  
1800 St. Julian Place, Suite 104 Columbia, SC 29204

**Artwork:** Email your logo to [MikeConway@FamilyConnectionSC.org](mailto:MikeConway@FamilyConnectionSC.org)

For your records, our tax ID number is 57-0901467. Please consult a tax adviser regarding charitable contributions.