



Buddy Walk 2021 Sponsorship and New Teams Chairperson

Buddy Walk Background

Each year, as part of our mission to promote inclusion and acceptance, Family Connection honors Down Syndrome Awareness Month, and we host our Buddy Walk event as part of this annual celebration. Traditionally, this in-person festival-like event attracts nearly 2,000 family members, friends, sponsors, and supporters who raise awareness and funds during the Buddy Walk campaign. In 2021, we hope to return to our in-person format. (Date, venue TBD).

The Buddy Walk Volunteer Leadership Committee will help raise awareness and funds to support Buddy Walk and Family Connection's programs and services for families who have a child with a disability, such as Down syndrome.

Family Connection offers parents peer-to-peer support, helps families navigate the complex healthcare system, and provides guidance and support to help parents plan for, and attend school meetings to ensure their child's supports and services are carried out effectively. There is no cost to families for any Family Connection services.

The Sponsorship and Corporate Team Chairperson's Role

Serving as the Sponsorship and Corporate Team Chairperson for the Buddy Walk Volunteer Leadership Committee, you will work in conjunction with the Committee Chairperson, Family Connection staff partner, and additional committee members to help set and meet revenue and participation goals to ensure Buddy Walk 2021 is a success.

Responsibilities:

- Become familiar with Family Connection and Buddy Walk speaking points and be comfortable presenting this information to help promote interest, participation, and support of the event
- Start a Buddy Walk fundraising team at your workplace, set a team goal and select a team captain to manage your team's Buddy Walk campaign.
- Commit to a \$250 or higher level of sponsorship for your company
- Help recruit 1-2 new members to Buddy Walk 2021 volunteer leadership committee to assist you in your role
- Work with Committee Chairperson to develop a prospective sponsorship and corporate team pipeline in order to secure a significant number of new sponsors and new corporate teams
- Work with Committee Chairperson to develop and implement a plan and timeline to re-secure past year sponsors by May 1, 2021.
- Work with Committee Chairperson to develop and implement a plan and timeline to secure 10 or more new teams by September 15, 2021.
- Attend committee meetings (one per month March – September, twice per month in October)
- Present a sponsorship and new teams update to the committee at each meeting