



## LOOK! 2021 Sponsorship Chair Description

### LOOK! Background

LOOK! is a unique photography exhibit that showcases the strength and beauty of children and young adults in South Carolina who are living with a disability. Professional photographers volunteer their time and talents during photoshoots capturing the participants in candid moments doing things they like to do best.

At an opening night ceremony, the photos are unveiled as a collection. The exhibit remains on display at the featured venue following the opening night. The intent of LOOK! is to showcase the beauty and unique abilities of the person being photographed...to help people pause, and reflect, and maybe see disability in a different way. It is a beautiful event that speaks to our goal of creating inclusion. We are planning to schedule LOOK! 2021 in June.

Family Connection offers parents peer-to-peer support, helps families navigate the complex healthcare system, and provides guidance and support to help parents plan for, and attend school meetings to ensure their child's supports and services are carried out effectively throughout their education. There is no cost to families for any of our services.

### The Sponsorship Chairperson's Role

Serving as the Sponsorship Chairperson for the LOOK! Volunteer Leadership Committee, you will work in conjunction with the Committee Chairperson, Marketing and Events Manager, and additional committee members to help set and meet revenue and participation goals to ensure LOOK! 2021 is a success.

### Responsibilities:

- Become familiar with Family Connection and LOOK! speaking points and be comfortable presenting this information to help promote interest, participation, and support of the event.
- Commit to a \$250 or higher level of sponsorship for your company.
- Help recruit one or more new members to LOOK! 2021 volunteer leadership committee to assist you in your role.
- Work with Committee Chairperson to develop a prospective sponsorship pipeline in order to secure three or more new sponsors.
- Work with Committee Chairperson to develop and implement a plan and timeline to re-secure past year sponsors by March 15, 2021.
- Attend committee meetings (one per month March – May, twice per month in June)
- Present a sponsorship update to the committee at each meeting.