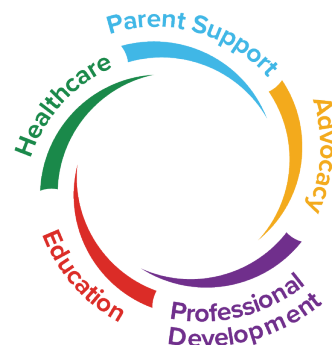


2026

# Sponsorship Opportunities



Parents of children with disabilities or special healthcare needs face greater and more frequent obstacles than many other families. Family Connection of South Carolina has **helped thousands of families**, and today our work is more relevant than ever.



## A SNAPSHOT OF OUR ANNUAL EVENTS

### Hopes & Dreams

Our Hopes and Dreams Conference offers professionals, family members and self-advocates an opportunity to learn more about resources and support available to the special needs community. Family members can connect with professionals, and this increased communication sets the stage for children and individuals with disabilities to reach their full potential. Hopes & Dreams is March 25, 2026 at R2I2 in northeast Columbia.



LEARN MORE  
ABOUT OUR  
WORK

### LOOK!

LOOK! is a photo collection featuring children of families we serve. Professional photographers volunteer to host photo shoots capturing these children and young adults doing what they like to do best. The photos are unveiled as a collection at an opening night ceremony and the exhibit remains on display at the featured venue. LOOK! showcases the beauty and unique abilities of those being photographed and helps people see disability in a different way. Plans are underway for LOOK! 2026 in June.



### Buddy Walk



As part of Down Syndrome Awareness Month each October, Buddy Walk is a celebration for families who have a child with Down syndrome. Teams fundraise during the month of October, then Family Connection hosts a festive walk and outdoor get together where families build relationships with each other and our participating business and community members. Buddy Walk will be held Fall 2026.

# Hopes & Dreams Sponsorship Levels



## Ally \$500

### Receives:

- One social media post
- Name recognition in one digital newsletter
- Name recognition in event-day conference program
- Inclusion in event press releases
- Name recognition on event webpage
- Exhibitor space including a 6-foot table and one attendee registration

## Advocate \$1,000

### Also receives:

- Two social media posts
- Logo recognition in one digital newsletter
- Logo recognition in event-day conference program
- Logo recognition on event web page
- Exhibitor space including a 6-foot table and registration for two attendees

## Champion \$2,500

### Also receives:

- Second-tier logo placement on event web page
- Three social posts
- Recognition in two additional digital newsletters
- Quarter-page ad in conference program (interior page)
- Second-tier logo placement on Sponsor Recognition page on conference program
- Second-tier logo position on day-of event signage
- Logo on online registration page and other online promotions
- Exhibitor space including a 6-foot table and registration for three attendees

## Life Changer \$5,000

### Also receives:

- Second-tier logo placement on event web page
- Four social posts
- Recognition in three digital newsletters
- Logo placement on Sponsor Recognition page on conference program
- Second-tier logo position on day-of event signage
- Logo in looped video playing at event venue
- Logo on online registration page and other online promotions
- Exhibitor space including a 6-foot table and registration for four attendees

## Presenting Sponsor \$7,500

### Also receives:

- Press release announcing partnership
- Opportunity to include content in event press releases
- Recognition as presenting sponsor in media interviews (if available)
- Prominent logo and Presenting Sponsor Title on event web page. Includes link to your company web site.
- Five social media posts
- Recognition in three digital newsletters
- Prominent logo and Presenting Sponsor title on Sponsor Recognition page
- Top-tier logo position and Presenting Sponsor title on day-of event signage
- Logo and Presenting Sponsor title included in looped video playing at event venue
- Logo and Presenting Sponsor title included in online registration page and other online promotion
- Exhibitor space including a 6-foot table and registration for five attendees

# LOOK!™ Sponsorship Levels



## Ally \$500

### Receives:

- One social media post
- Recognition in **one** digital newsletter
- Half-page ad in LOOK! Book
- Sponsor **one** story page
- Logo on event night signage
- Inclusion in LOOK! event press releases

## Advocate \$1,000

### Receives:

- Two social post
- Recognition in **two** digital newsletters
- Half-page ad in LOOK! Book
- Sponsor **two** story pages
- Logo on event night signage
- Inclusion in LOOK! event press releases

## Champion \$2,500

### Receives:

- Three social posts
- Recognition in **three** digital newsletters
- Full-page ad in LOOK! Book
- Sponsor **three** story pages
- Logo on event night signage
- Inclusion in LOOK! event press releases

## Life Changer \$5,000

### Receives:

- Four social posts
- Recognition in **four** digital newsletters
- Recognition in media interviews (if available)
- Full-page ad in LOOK! Book
- Sponsor **four** story pages
- Logo on event night signage
- Inclusion in LOOK! event press releases

## Presenting Sponsor \$10,000

### Receives:

- Press release announcing partnership
- Opportunity to include content in event press releases
- Recognition as presenting partner in media interviews (if available)
- **One** dedicated promotion on social media
- Inclusion in **five** additional social posts
- Recognition in **five** digital newsletters
- Full-page ad **inside front cover** of LOOK! Book
- Sponsor **five** story pages
- Prominent logo position on event-night signage
- Opportunity to speak during the exhibit opening
- Inclusion in LOOK! event press releases

# Buddy Walk Sponsorship Levels



## All Levels

- Recognition on Family Connection's Buddy Walk page
- Social media tools to highlight sponsorship on your social media channels
- Recognition during event-day ceremony
- Recognition in post-event digital newsletter
- Opportunity to place a promotional item in Buddy Bags

## Ally \$500

### Also receives:

- Inclusion in event press releases
- Name on back of event T-shirt
- Recognition on event-day signage
- One social media post
- Two digital newsletters
- Name on Buddy Walk print and online materials
- Four free Buddy Walk T-shirts

## Advocate \$1,000

### Also receives:

- Inclusion in event press releases
- Logo on back of event T-shirt
- Recognition on event-day signage
- Two social media posts
- Logo on Buddy Walk print and online materials
- Recognition in three (3) digital newsletters
- Six free Buddy Walk T-shirts

## Champion \$2,500

### Also receives:

- Inclusion in event press releases
- Logo on back of event T-shirt
- Recognition on event-day signage
- Three social media posts
- Logo on Buddy Walk print and online materials
- Recognition in three digital newsletters
- Feature article highlighting your company in one digital newsletter
- Opportunity to serve as a T-shirt pick up site
- Eight free Buddy Walk T-shirts

## Presenting Sponsor \$5,000

### Also receives:

- Inclusion in event press releases
- Logo on back of event T-shirt
- Recognition on event-day signage
- Four social media posts
- Logo on Buddy Walk print and online materials
- Recognition in four digital newsletters
- Feature article highlighting your company in one digital newsletter
- Opportunity to serve as a T-shirt pick up site
- Presenting Sponsor Title and logo featured on event-day signage and online presentation
- Opportunity to create a :15 thank you video message to be sent in post-event digital newsletter
- Lawn or window signage highlighting your business as the presenting sponsor of Buddy Walk
- Electronic banner for your website highlighting your business as the presenting sponsor
- Twelve free Buddy Walk T-shirts

# Ongoing

## Sponsorship

## Opportunities

If you are interested in a year-round partnership, we are offering the following opportunities:

### Ongoing Partner Level 1: \$30,000

This partnership level includes Life-Changer sponsor benefits at the Hopes & Dreams Conference and at our LOOK! and Buddy Walk events in 2026. Additional partnership benefits include:

#### Education Resources End of Year Giving Campaign:

Our End of Year Giving campaign launches on Giving Tuesday at the end of November, and continues each Tuesday through the end of December. The campaign features a weekly digital newsletter, social media and YouTube post which links to a dedicated Education Resources web page. The video series will highlight children and families who have been served by Family Connection.

Our Level 1 Ongoing Sponsors will be highlighted as the lead givers in the campaign and will receive recognition on the Education Resources web page, and in weekly digital newsletters, videos, and social media posts throughout the five-week campaign.

#### Community Outreach:

Logo and Ongoing Sponsor title on:

- Family Connection letter included in all mailings of Family Connection materials ordered online by families and professionals
- Slide presentations used in meeting with providers
- Signage at health fairs and community events attended by Family Connection



Ongoing Sponsor:



South Carolina

BlueCross BlueShield of South Carolina is an independent licensee of the Blue Cross and Blue Shield Association

#### NICU Support:

- Logo and partner recognition in packet given to families who have a baby in neonatal intensive care. Packet includes guidebook and safe sleep sack.

#### Training:

- Logo included on Family Connection Training Videos posted on our YouTube channel.
- Logo and partnership recognition on our Training Page on [www.familyconnectionsouthcarolina.org](http://www.familyconnectionsouthcarolina.org)

#### Public Relations:

- Recognized as an Ongoing Sponsor in the standard closing paragraph of all FC press releases.

### Ongoing Partner Level 2: \$15,000

This partnership level includes Champion-level sponsor benefits at the Hopes & Dreams Conference and at our LOOK! and Buddy Walk events in 2026. Additional partnership benefits include:

#### Community Outreach:

Logo and Ongoing Sponsor title on:

- Family Connection letter included in all mailings of Family Connection materials ordered online by families and professionals
- Slide presentations used in meeting with providers
- Signage at health fairs and community events attended by Family Connection

#### Public Relations:

Recognized as an Ongoing Sponsor in the standard closing paragraph of all Family Connection press releases.

Support and Information Line  
**1-800-578-8750**  
Para Espanol: 1-888-808-7462

Changing lives by **making connections,**  
**raising awareness,** and **promoting inclusion**  
for those with disabilities and chronic  
health conditions.

